

Reach New Heights



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The Nautilus Tower from Outdoor Ventures offers a unique opportunity for people of all ages across the spectrum of mobility to reach new heights.

The Tower complements existing attractions, as well as new developments, with an accessible way for any visitor to climb to a height of up to 121 feet (37m) and enjoy the view.

Whether situated among the trees, the seaside or in an urban area, the Nautilus Tower offers an inclusive experience for recreation, education and observation.

Fabrication:

- Low maintenance hot-dipped galvanized steel
- Engineered for high wind loads
- Designed for ADA (American Disabilities Act) compliance with a 7 foot wide path
- Minimal engineering costs - drawings & installation approved for U.S.



**65'/20m tower built for Owl Creek Landing
Virginia Beach, VA**

Key Features:

- Simplified construction with streamlined fabrication and construction times.
- ADA (American Disabilities Act) accessible ramp plus two staircases that can be used for access and fitness.
- Small footprint with low-to-no soil disturbance and no guy wire hazards.
- No impact foundations - ideal for public lands and preservation areas
- Modular with optional features and add-ons to serve your specific audience.
- Revenue-generating opportunities through sponsorship partners or advertising placement



**For more information
and a detailed quote, contact
info@outdoorventures.us**

The Nautilus Tower is a low-maintenance, high accessibility option for any venue. Benefits of the Nautilus Tower attraction include:

- Low staffing needs
- Year round operations
- Wide and diverse target audience
- Ability to operate extended hours
- High visibility attraction

The Nautilus Tower lends itself to a wide variety of programming. Operators can provide fitness options such as stair climbing, running clubs and upper deck yoga. The Tower's spectacular views are ideal for social and corporate events, such as weddings, parties and team building. The addition of exterior lighting attracts attention to the structure and creates possibilities for theming around holidays and other special events.

Ideal For:

- Zoos
- Aquariums
- Science Centers
- Amusement Parks
- Water Parks
- Ski Areas
- Mixed Use Developments
- Parks & Recreation Facilities
- Urban Development Zones



Add Ons:

Additional elements, such as slides and canopy walks, increase the value to visitors and provide additional revenue generating opportunities for operators.

Themed stopping points throughout the Tower provide engagement and education to visitors, as well as resting opportunities during the ascent.

Lighting packages allow for operation at night, providing additional visit occasions for guests who have already enjoyed the attraction during the day.



By the Numbers

For illustrative purposes. Each location and market is unique.

Main Tower Only:

Path Length
1 KM



Avg. Visit Time
90 Minutes



Average Daily
Visitors
600



Average
Ticket Price
\$20



Operating
Days
360



Average Daily
Revenue
\$12,000



Staff to
Operate
2



Average Daily
Labor Cost
\$320



\$4.32MM Annual Revenue

Slide Add On Example:

Slide Ride Length = 60 seconds

Slide Add On Price= \$12

Additional Staff = 1

Additional Daily Revenue = \$3,600



**\$1.3MM Additional
Annual Revenue**

**Outdoor Ventures is the leader in
outdoor recreation attractions,
with over a decade of engineering,
design and construction
experience.**



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Contact us at info@outdoorventures.us
for a customized business case and
configuration for your attraction

